

# ProntoForms Corporation Names Michael Cho as SVP Global Sales

**OTTAWA, Sept. 18, 2018** -- ProntoForms (TSXV: PFM), the global leader in smart mobile forms for enterprise, today announced that Michael Cho has joined the company as Senior Vice President of Global Sales, reporting directly to Alvaro Pombo, CEO of ProntoForms.

Mr. Cho is a senior sales executive with over 15 years in the software as a service (“SaaS”) industry. He has held sales leadership roles with industry leading companies including Salesforce.com where he was Regional Vice President Corporate Sales and Oracle where he was Area Vice President CX Sales. Mr. Cho has achieved success by optimizing direct motions and enabling partner ecosystems and has been consistently recognized as a top performer.

“We are very pleased to have Michael join our team,” said Alvaro Pombo, CEO of ProntoForms. “He brings a wealth of experience in scaling sales motions including new customer acquisition and account growth and expansion. Michael’s demonstrated success in selling SaaS solutions to large and medium enterprises is a great fit for the evolution of ProntoForms.”

“I am thrilled to join the ProntoForms team to support their growth within the enterprise space and further develop the ProntoForms footprint globally,” said Mr. Cho. “As a leader in smart mobile forms, ProntoForms is well positioned to reach their aggressive expansion goals and I look forward to participating in their growing success.”

For more information about Mr. Cho, please visit: <http://ca.linkedin.com/in/mcho1>

In addition, and pursuant to the requirements of the TSX Venture Exchange, the Corporation has granted options as part of the overall remuneration and incentive program for its employees, officers and directors, including options to purchase 2,630,000 common shares to officers and directors of the company. These stock options are exercisable at \$0.34 per share, being the closing price of ProntoForms’ common shares on the TSX Venture Exchange on September 17, 2017, the trading day prior to the grant.

The appointment of all officers and stock option grants are subject to necessary regulatory approvals.

## **About ProntoForms® and ProntoForms Corporation**

ProntoForms is a leading provider of smart mobile forms for enterprise. The Company’s solution is used to collect and analyze field data with smartphones and tablets - either as a standalone solution or as a mobile front-end to corporate systems of record.

The Company’s 100,000+ subscribers harness the intuitive, secure, and scalable solution to increase productivity, improve quality of service, and mitigate risks. The Company is based in Ottawa, Canada, and trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

*Certain information in this press release may constitute forward-looking information. For example, statements about the Company's future growth or value are forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*