

ProntoForms to Showcase Integration with ServiceMax, from GE Digital, at Maximize 2017

Integrated solution adds customer-driven, advanced enterprise features to ServiceMax platform

OTTAWA, Ont. - September 18, 2017 - ProntoForms (TSXV:PFM), the global leader in automating mobile workflows, today announced that the company will be showcasing an integrated ProntoForms and ServiceMax mobile workflow solution at Maximize 2017. The seamlessly integrated solution extends the capabilities of the ServiceMax platform with several advanced data collection and automated workflow features sought by ServiceMax's enterprise customers.

Maximize will be held September 18-20, 2017 at the Encore at Wynn Hotel in Las Vegas, Nevada.

"The ProntoForms integration is ideal for ServiceMax customers whose needs go beyond the standard data collection and checklist tools in the ServiceMax mobile app," said Mansell Nelson, SVP of Business Development at ProntoForms. "There is a large untapped market for automated mobile workflows in the enterprise market around advanced checklists, special tasks, and asset monitoring. ProntoForms enable these workflows by adding features like rich photos & sketches, conditional logic, and repeatable sections to the ServiceMax app, and we look forward bringing this integrated solution to the market."

"ServiceMax is the global leader in field service management software," said Jonathan Skelding, VP, Global Alliances at ServiceMax. "The integration of ProntoForms and ServiceMax is an example of the extensibility of our mobile platform, and easily provides our customers key business capabilities unavailable elsewhere. We look forward to working closely with ProntoForms, and our other partners, to deliver industry leading solutions that add value to our customers."

ProntoForms was certified as a technology partner in ServiceMax's Technology Alliance Program earlier this year, and the integrated field service solution is used by customers to improve efficiency, reduce costs, and mitigate risks.

ProntoForms is featured in the <u>ServiceMax Marketplace</u>, the primary tool customers use to discover and purchase integrated solutions that expand the capabilities of the ServiceMax platform.

<u>Click here for more information</u> on the ProntoForms and ServiceMax integration.

About ProntoForms Corporation

ProntoForms is a global leader in automating mobile workflows. The company's platform is used to collect and analyze field data with smartphones and tablets, and offers a low total cost of ownership. The company's 3,500 customers harness the intuitive, secure and scalable solution to increase productivity, improve quality of service, and mitigate risks. ProntoForms has received a number of prominent industry awards, including the 2016 Deloitte Technology Fast 50, the 2016 CIX Public Top 20, the Ottawa Chamber of Commerce 2016 Employees' Choice Award and 2016 Best Ottawa Business Award, and the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.



The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

Certain information in this press release may constitute forward-looking information. For example, statements about the Company's future growth or value are forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company.

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