

# ProntoForms Joins ServiceMax Technology Alliance Partner Program

*The integrated solutions empower businesses to be more productive in the field*

OTTAWA, Ont. - September 12, 2016 - ProntoForms (TSXV: PFM), the leading provider of mobile data collection and analytics platforms for enterprises and small to medium sized businesses, announced today it has become a certified technology partner in the Technology Alliance Program for [ServiceMax](#), the leader in cloud-based field service management solutions. ProntoForms will also be featured in the [ServiceMax Marketplace](#), the primary tool customers use to discover and purchase integrated solutions that expand the capabilities of the ServiceMax platform.

"We're very pleased to welcome ProntoForms as a partner," said Jonathan Skelding, Senior Director of Technology Alliances at ServiceMax. "ProntoForms has a record of rapid growth and their mobile solution provides some unique capabilities that expand the functionality of the ServiceMax platform."

"ServiceMax is the global leader in field service management software," said Mansell Nelson, SVP of Business Development at ProntoForms. "Our solutions complement each other perfectly, are quick to deploy, and offer a clear business ROI. Joining the ServiceMax Alliance Partner Program is another important milestone in our ongoing partnership & integration strategy."

## About ProntoForms Corporation

ProntoForms is a mobile workflow platform used by more than 3,500 businesses and 55,000 subscribers to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms Corporation is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The Company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

*Certain information in this press release may constitute forward-looking information. For example, statements about the Company's future growth or value are forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*