

ProntoForms Enterprise Helps The Matworks Improve Service Quality

Mobile workflow solution helped flooring company reduce calls for overdue services by 75%

OTTAWA, Ont. - July 06, 2016 - ProntoForms Corporation (TSXV: PFM), the leading provider of mobile workflow platforms for enterprises, and small to medium sized businesses, today announced the publication of a new customer success story. The ProntoForms mobile solution has allowed The Matworks, a Maryland-based flooring solutions company, to transform its business processes and significantly improve service quality, increase transparency, and raise customer satisfaction scores.

The Matworks performs janitorial, installation, testing and surveying services for commercial clients in over 500 locations across 17 states. The company uses ProntoForms Enterprise solution to perform on-site service inspections, capture customer feedback, and submit collected data to key stakeholders as well as an analytics engine for analysis and operational optimization.

“After deploying ProntoForms Enterprise across our organization we’ve seen a 75% reduction in customers calling us for overdue service or to re-do a cleaning job,” said Jared Agan, VP of Operations at The Matworks “When you calculate the value of their saved labor, travel time, and cost of cleaning supplies, the solution pays for itself multiple times over.”

“The Matworks success story underlines the fact that collecting data in the field is just the first step for companies adopting a mobile workflow solution,” said Alvaro Pombo, CEO of ProntoForms. “The true value of ProntoForms Enterprise lies in its ability to extract deep business insights embedded in the data, identify actionable intelligence, and easily share custom reports with internal and external stakeholders.”

The Matworks case study is available here: <https://www.prontoforms.com/resources/library>

About ProntoForms Corporation

ProntoForms is a mobile workflow platform used by more than 3,500 businesses and 55,000 subscribers to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms Corporation is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The Company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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