

ProntoForms Saves Pesado Energy Services \$250K in 2015

iOS-based solution has transformed company's operations and significantly improved productivity

OTTAWA, Ont. - May 17, 2016 - ProntoForms Corporation (TSXV: PFM), a leading provider of mobile data collection and analytics platforms for enterprises and small to medium sized businesses, has released a new customer video success story highlighting how Mississippi-based pipeline construction company Pesado Energy Services has leveraged ProntoForms, powered by iOS, to significantly raise productivity - and save \$250,000 in 2015 administration costs alone.

ProntoForms is a member of Apple's Mobility Partner Program (MPP), an initiative to help Apple expand market share for iOS devices in business. As part of this program, ProntoForms collaborates with Apple to develop customer success stories that showcase the power of ProntoForms solution running on iOS.

Pesado used ProntoForms on iOS to mobilize a number of business processes, including its Job Number Request form, which is completed by a supervisor whenever the company takes on a new project. The form outlines the equipment needed for the job, the employees on the roster, the customer, the location, as well as estimated upfront and running costs. As soon as the form is submitted via ProntoForms solutions, all stakeholders involved in the project are automatically notified and can start to prepare immediately. The form also ensures that all team members are fully qualified and have the required certifications for their assigned tasks. The solution has all but eliminated a time-consuming manual process for booking and assigning equipment, staff, and materials needed for each job.

"ProntoForms has not only saved us over \$250,000 in administration costs, but the mobile solution has also transformed the way we run our business," said Jeff Peel, Chief Operating Officer at Pesado Energy.

Pesado uses an analytics engine to streamline multiple business processes and extract insights from collected data, including key performance indicators for their financial and operational teams.

"The mobile solution tracks costs in real time, gives us full visibility into each project, and helps us make better business decisions," says Peel. "Having real-time access to relevant job data gives us the power to do our job better today, tomorrow, and down the road - and become a more profitable business."

"In participating in Apple's Mobility Partner Program, ProntoForms is able to gain exposure to a vast number of industries and businesses, allowing them to benefit from the cost savings and increased operational efficiency that ProntoForms solutions provide," said Alvaro Pombo, ProntoForms Founder and CEO. "We are thrilled with the results Pesado has realized through the use of our services, and see this as further illustrating that our solution is industry agnostic and can benefit any organization that relies on paper forms."

The Pesado Energy Services video success story is available here: <https://www.prontoforms.com/resources/library>

About Pesado

Pesado Energy Services is a team of pipeline contractors located in Stringer, MS with more than 100 years of combined experience. The company specializes in pipeline construction, maintenance, and repair for oil and gas lines. They also build and repair various infrastructures for fuel transport. Pesado's main focus is customer satisfaction while ensuring proper safety implementation.

About ProntoForms Corporation

ProntoForms is a mobile workflow platform used by more than 3,500 businesses and 55,000 subscribers to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms Corporation is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The Company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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