

# ProntoForms/AT&T Mobile Forms Helps AAA Carolinas Improve Productivity

*Mobile solution helps save up to 750 hrs/month on road-side assistance calls*

OTTAWA, Ont. - January 27, 2016 - ProntoForms Corporation (TSXV: PFM), a leading provider of mobile data collection and analytics platforms for enterprises and small to medium sized businesses, today released a new customer video, produced in conjunction with AT&T. The video highlights how AAA Carolinas has leveraged AT&T Mobile Forms, powered by ProntoForms, to eliminate virtually all paper-based business processes, and dramatically reduce the amount of time AAA drivers spend filling out road-side paperwork.

"After implementing AT&T Mobile Forms, we've seen a decrease in the amount of time the driver spends on location with the member, resulting in faster response times and the ability to get to the next call quicker," said Jody Smith, Manager Fleet Operations at AAA Carolinas.

AAA Carolinas handles up to 15,000 service calls every month. By using AT&T Mobile Forms, powered by ProntoForms, the company's drivers have been able to save on average 3 minutes per call, leading to a total savings of 750 hours/month.

The end-to-end mobile solution allows AAA drivers to handle everything from pre-trip inspections to final customer sign-off on phones or tablets, and offers seamless integration with Box, a secure content management and collaboration platform.

"This is a powerful example of how a company can benefit from mobilizing business processes and see a return on investment very quickly after deployment," said Alvaro Pombo, ProntoForms Founder and CEO. "We're actively working with AT&T to introduce our mobile solution to other state AAA organizations, so that they can also benefit from a similar return on investment."

The AAA Carolinas Customer Success video is available here: <https://mobileforms.att.com/>

## **About AAA Carolinas**

AAA Carolinas, an affiliate of the American Automobile Association, is a not-for-profit organization that serves more than 1.9 million members and the public with travel, automobile and insurance services while being an advocate for the safety and security of all travelers.

## **About ProntoForms Corporation**

ProntoForms is a mobile workflow platform used by more than 3,500 businesses and 50,000 subscribers to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms Corporation is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The Company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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