

## ProntoForms adds Mansell Nelson as SVP of Business Development

TORONTO, Ont. - December 15, 2015 - ProntoForms Corporation (“ProntoForms” or the “Company”) (TSXV: PFM), maker of ProntoForms®, a mobile data collection and analytics platform, is pleased to announce that Mansell Nelson has joined the company in the new role of SVP of Business Development, reporting directly to Alvaro Pombo, CEO and Founder.

Mr. Nelson is a senior telecommunications executive with a proven background in successfully bringing new technologies to businesses in Canada. During his 15 years with Rogers Communications Inc., including his most recent role as Sr. Vice-President, Products and Solutions, Enterprise Business Unit, Mr. Nelson developed and brought to market a variety of strategic consumer and business mobile solutions including messaging, mobile broadband, fleet management, and Internet of Things (IoT).

“We are very pleased to have Mansell Nelson join the leadership team at ProntoForms,” said Alvaro Pombo. “Mansell brings a wealth of experience in the mobile industry and has a proven record of success leveraging strategic partners and ecosystem development in a high-growth environment.”

“I am very happy to join ProntoForms,” said Mr. Nelson. “Mobile workflow solutions is a rapidly expanding market and ProntoForms is a recognized leader in the industry. I look forward to driving new growth and creating opportunities for our enterprise customers leveraging the company’s best-in-class mobile platform.”

### **About ProntoForms Corporation**

ProntoForms is a mobile workflow platform used by more than 3,500 businesses to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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Certain information in this press release may constitute forward-looking information. For example, statements about the Company's future growth or value are forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company.

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