

Mark Almeida Joins ProntoForms Sales Team as VP of Carrier & Partner Sales

OTTAWA, Canada - October 21, 2015 - ProntoForms Corporation (“ProntoForms” or the “Company”) (TSXV: PFM), maker of ProntoForms®, a mobile data collection and analytics platform, is pleased to announce that Mark Almeida has joined the company in the new role of VP of Carrier & Partner Sales, reporting into VP of Sales, Chip Salyards.

Mr. Almeida is an accomplished sales and marketing executive with over 30 years of experience in the telecommunications industry. He has held a wide range of leadership roles with AT&T - including strategic business planning, sales management, and strategic partnership program management. In his most recent role as Vice-President, Business Development - Complex Solutions and Network Sourcing with AT&T in Framingham, MA, Mr. Almeida focused on bringing advanced mobility and managed service solutions to market in collaboration with strategic partners.

Mr. Almeida has an undergraduate degree in Business Management with a Marketing specialization from Mercy College in Dobbs Ferry, NY, and an Executive MBA from Suffolk University in Boston, MA.

“We are very pleased to have Mark Almeida join the sales leadership team at ProntoForms,” said Chip Salyards. “Mark brings a wealth of industry experience which will be an invaluable resource as we continue to develop strategic partnerships with carriers and other leading partners.”

“I am delighted to join ProntoForms,” said Mr. Almeida. “Mobile business solutions is an exciting and rapidly expanding market and ProntoForms is a recognized leader in the industry. I look forward to leveraging my experiences and contributing to the growth and success of the company.”

About ProntoForms Corporation

ProntoForms is a mobile workflow platform used by more than 3,500 businesses to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes, with a very low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks.

ProntoForms is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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