

ProntoForms Offers Two-Way Salesforce Integration for Greater Mobile Workflow Productivity

OTTAWA, Canada - July 28, 2014 - ProntoForms Corporation (TSX VENTURE:PFM), the maker of ProntoForms, a leading mobile form solution to improve enterprise and SMB business processes, now offers direct integration with Salesforce, a leading cloud platform and CRM tool.

Mobile users can seamlessly integrate data with Salesforce by simply collecting and submitting form data with the ProntoForms mobile App, eliminating the need to run the Salesforce mobile App. Featuring multiple data destinations (where submitted mobile form data can be routed to your destination of choice) and a data source (where source data can be accessed through mobile forms in the field), ProntoForms Salesforce integration bypasses the Salesforce Web interface, allowing organizations to better mobilize business processes and work online/offline.

"Salesforce is a powerful SaaS CRM solution with over 2 million global users. Our solution offers the best of both worlds: the power of salesforce.com coupled with our best in class mobile data collection system, connected through a simple point and click interface. This enables information like customer contact details, service pricing, and price lists to become readily available within ProntoForms. We offer businesses that require field access to both Salesforce data and data from other systems, a technology leading, affordable mobile solution. This addresses the real customer need for a mobile alternative at a fraction of the time and cost, a major boost to field productivity," said Alvaro Pombo, ProntoForms Founder and CEO.

ProntoForms mobile form users on smartphones and tablets can take advantage of the two-way Salesforce integration to create leads, accounts, contacts and cases, as well as publish custom objects and documents from a form submission. The ProntoForms solution can also send a completed form right away to customers via email.

The ProntoForms App has additional benefits for mobile employees who need connectivity to Salesforce. The App is a native application for iOS, Android, BlackBerry and Windows - which allows users to take full advantage of mobile OS capabilities.

For more information on ProntoForms Salesforce two-way integration, visit <https://www.prontoforms.com/solutions/partners/salesforce>.

About ProntoForms and ProntoForms Corporation (<https://www.prontoforms.com>)

ProntoForms is a mobile workflow solution used by over 2,500 business customers to collect, receive and submit data in the field. Available for smartphones and tablets, the ProntoForms solution incorporates a mobile device App, a Web portal to manage teams and data flow, and provides the ability to export or connect data to the back office, popular cloud services or other data destinations. ProntoForms is the Frost & Sullivan winner of the North American Customer Value Leadership Award for Mobile Forms

ProntoForms Corporation, has a powerful and proprietary patent portfolio, from which the ProntoForms mobile App and Web reporting portal have been developed. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly-owned subsidiary of ProntoForms Corporation.

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