

Gulf Distributing Holdings Reduces Report Time from 1.5 Days to 15 Minutes With Mobile Forms from ProntoForms

OTTAWA, Canada - June 19, 2014 - ProntoForms Corporation (TSX VENTURE:PFM), a leading mobile form solution to improve enterprise and SMB business processes, has published a case study on beverage distribution firm Gulf Distributing Holdings, L.L.C., and how mobile forms have helped to reduce Area Manager monthly report time from 1.5 days down to 15 minutes. Distributing some of the largest beverage brands in the world, across Alabama, Florida and Mississippi, Gulf Distributing Holdings L.L.C. employs 80 Area Managers and has a fleet of over 100 delivery trucks.

"Our Area Managers have to roll up all of their store scores and data each month for submission. On average, the process was taking a day-and-a-half to complete for each worker. We knew that there had to be a better way to go about this," said Gulf Distribution Holdings L.L.C. Management Director T.J. Dela Pena. "In the first four months deploying ProntoForms, we processed over 8,000 forms quickly and efficiently. It's been a great investment for us. We're now looking at how we can use this great tool in other areas."

"The ProntoForms data collection and submission speed, combined with media-rich mobile form capabilities, make our mobile solution the ideal remedy for improving business processes in a multitude of industries, like store distribution. ProntoForms can greatly improve critical tasks such as store auditing and performance analysis, leading to tangible higher productivity," said Alvaro Pombo, ProntoForms Founder and CEO.

Distributing to a wide range of store types, from Wal-Mart to independent stores, Gulf Distributing Holdings L.L.C. has been in the beverage business since 1935. The company is taking advantage of ProntoForms mobile form features such as signature and photo capture, GPS and time stamps, Sketch Pad (ability to denote on an image and integrate it within a form) and more.

To read the full ProntoForms Gulf Distributing Holdings L.L.C. case study, visit:

<https://www.prontoforms.com/resources/library/gulfdistributing>

About ProntoForms and ProntoForms Corporation (<https://www.prontoforms.com>)

ProntoForms is a mobile workflow solution used by over 2,500 business customers to collect, receive and submit data in the field. Available for smartphones and tablets, the ProntoForms solution incorporates a mobile device App, a Web portal to manage teams and data flow, and provides the ability to export or connect data to the back office, popular cloud services or other data destinations. ProntoForms is the Frost & Sullivan winner of the North American Customer Value Leadership Award for Mobile Forms

ProntoForms Corporation, has a powerful and proprietary patent portfolio, from which the ProntoForms mobile App and Web reporting portal have been developed. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly-owned subsidiary of ProntoForms Corporation.

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