

# Hospitality and Tourism industry rapidly adopting mobile forms by ProntoForms

*Mobile business solution provider publishes case study on Gables Corporate Accommodations*

OTTAWA, ONTARIO-- November 12, 2013) - ProntoForms Corporation (TSX VENTURE:PFM), a mobile form application and platform that raises business process productivity and lowers costs, today announced the publication of a new hospitality and tourism case study. Rapidly becoming the standard mobile form solution in the hospitality and tourism industry, ProntoForms is the mobile form of choice for nationwide firm Gables Corporate Accommodations.

As part of its core business processes, Gables contractors use ProntoForms on their mobile devices to complete rental unit inspections. Mobile form data includes rental unit images, giving Gables the ability to streamline visual data and distribute more detailed inspections immediately to a variety of destinations.

"In the vertically integrated real estate industry where quality and operational efficiencies are paramount, we have seen tremendous ProntoForms growth. We attribute the strong adoption of ProntoForms in this industry, by leading firms such as Gables, to its impressive ROI and best-in-class features," said Alvaro Pombo, ProntoForms Founder and CEO.

"Driven by the demand of our clients to have such a solution, we implemented ProntoForms into our business processes. Now we can show our clients that a housing unit is clean and ready. If contractors want to do business with us, it's in their best interests to deploy ProntoForms," offered Becky Barriault, Gables Corporate Accommodations Administration Manager.

## **About ProntoForms® and ProntoForms Corporation**

ProntoForms is a mobile workflow solution used by over 2,500 business customers to collect, receive and submit data in the field. Available for smartphones and tablets, the ProntoForms solution incorporates a mobile device App, a Web management portal to manage teams and data flow, and provides the ability to export or connect data to the back office, popular cloud services or other data destinations.

ProntoForms Corporation, formerly TrueContext Mobile Solutions Corporation, has a powerful and proprietary patent portfolio, from which the ProntoForms mobile App and Web reporting portal have been developed. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly-owned subsidiary of ProntoForms Corporation.

*Certain information in this press release may constitute forward-looking information. For example, statements about the Company's future growth or value are forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*