

ProntoForms Deployed By TUFF SHED Nationwide For Sales Leads Management

Nationwide For Sales Leads Management Manufacturer implements mobile forms to better capture leads

OTTAWA, ONTARIO - July 23, 2013 -ProntoForms Corporation (TSX VENTURE:PFM), maker of ProntoForms®, a mobile form solution, released its business customer case study on how its product is being deployed by Tuff Shed, Inc. A factory-direct retailer and wholesaler of storage buildings and garages, TUFF SHED products are available in 1,100 Home Depot Stores nationwide. TUFF SHED's ProntoForms deployment aids its 75 Area Sales Managers (ASMs) in the field to more effectively capture sales leads.

"ProntoForms has changed the way that we capture leads. Instead of (our ASMs) hand writing out a card and hoping we can get in touch with the customer or the customer calls us, we now fill out a quote and deliver it instantly to their email inbox," said Adam Cooney, Manager of Call Centers for TUFF SHED.

"ProntoForms can not only help enterprises mobilize and go paperless, but it can also be a critical tool in creating a new category of *instant* business processes, just as TUFF SHED has done with a new sales leads management process," added Alvaro Pombo, ProntoForms Founder and CEO.

The result for TUFF SHED is a complete and trackable handle on all of its lead generating activities.

To read the complete ProntoForms TUFF SHED case study, visit: <https://www.prontoforms.com/resources/library/tuffshed>.

About ProntoForms® and ProntoForms Corporation

ProntoForms is a mobile workflow solution used by over 2,500 business customers to collect, receive and submit data in the field. Available for smartphones and tablets, the ProntoForms solution incorporates a mobile device App, a Web management portal to manage teams and data flow, and provides the ability to export or connect data to the back office or to popular cloud services.

ProntoForms Corporation, formerly TrueContext Mobile Solutions Corporation, has a powerful and proprietary patent portfolio, from which the ProntoForms mobile App and Web reporting portal have been developed. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly-owned subsidiary of ProntoForms Corporation.

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